



**NATIONAL
BANK
OPEN**

presented by  **ROGERS**

POST-EVENT REPORT TORONTO



**SUSTAINABILITY
PLAN**



SETTING THE CONTEXT

For several years, Tennis Canada has been working tirelessly to minimize its environmental footprint and become a leader in sustainable development by 2030, not only in Canada, but also around the world.

The sustainability strategy consists of a comprehensive series of actions, and it is through the addition of these that we are able to mitigate the negative impacts of hosting our two major events on our environments and maximize our community and engagement actions. The current report presents all of our measures, while emphasizing the implementation of new initiatives in 2022, allowing us to judge their relevance and effectiveness.

This report presents quantitative and qualitative indicators, based on data collected in collaboration with the Conseil québécois des événements éco-responsables, a neutral third-party auditor of our sustainability efforts. 2022 marks the launch of the global event data census in Toronto, based on a similar methodology in Montreal. Our partners from the CQEER helped us in this deployment to harmonize the data collection and the transmission of the report.



TRANSPARENCY

Honest and transparent reporting is part of our 2022 communication goals. Where necessary, a context or rationale will be associated with a result.

The methodology used will also be available for numerical results.



COMPARATIVE

As the 2021 tournament is a special edition due to the sanitary measures in place, we cannot use the data as a unit of comparison.

We will therefore refer to 2019 as the basic unit of measurement.



NBO SUSTAINABILITY STRATEGY

Hosting major events, such as the National Bank Open presented by Rogers, and operating such a complex business has an inherent environmental and social impact. That's why Tennis Canada has developed a comprehensive sustainability plan to enhance and regulate our sustainability efforts for the organization and our flagship events.

OBJECTIVE

Tennis Canada is committed to minimizing its environmental footprint and becoming a world leader in tennis sustainability.

VISION

Leave a permanent and tangible legacy for our fans, players and communities as we strive to be a leader in sustainability by 2030.

MISSION

To ensure the sustainable growth of tennis in Canada and to deliver world-class, environmentally responsible events - the National Bank Open presented by Rogers of Montreal and Toronto - by aligning our actions with our core values of teamwork, passion, integrity, innovation, excellence and accountability.

TARGETS

- ✔ Zero waste by 2030
- ✔ Carbon neutral by 2030
- ✔ Environmentally and socially sustainable by 2030
- ✔ Promoters and inspirers of community action by 2030

AREAS OF INTERVENTION

Given the complexity of implementing a sustainability strategy and aligning it with our purpose, vision and mission, Tennis Canada has identified four areas of focus that are most relevant to our events on the WTA National Bank Open presented by Rogers and the ATP Tour. The following areas are key to understanding our commitment to the environment and our communities:



WASTE AND WATER
MANAGEMENT



ENERGY AND CARBON
MANAGEMENT



SOCIAL RESPONSIBILITY



COMMUNICATION






SPECIFIC OBJECTIVES TO 2022

At the end of 2021, we stated our goals for the next edition. Here are some of them were unavoidable, others were too ambitious. You will find them below, by city, that said, some objectives were common. Some of them were nice surprises, others were not. Read on to find out.

Achieving carbon neutrality in internal operations (Scope 1) 


Set up a volunteer sustainability committee on site 

Improve communication on initiatives 

Improve the management of residual materials during set-up and tear-down periods 


Collect and recycle coffee capsules 

Stop printing the daily program 

Ban plastic # 6 on site 

Reuse of accreditation lanyards 

Optimize greening on site 

Communicate post-event results 



1. WASTE AND WATER MANAGEMENT

TO GO DEEPER

- All of the materials generated at the NBO are sorted into 3 separate streams:

CANS/BOTTLES - PAPER - WASTE

- All the containers needed to eat or drink on the site were compostable/recyclable.
- In addition to the sustainability committee on site, signage has been installed above/on bins.
- Water filling stations eliminated over 8,000 single-use plastic water bottles from being thrown out.
- The data comes from our supplier, CQUEER, who is responsible for our Sustainability Consulting



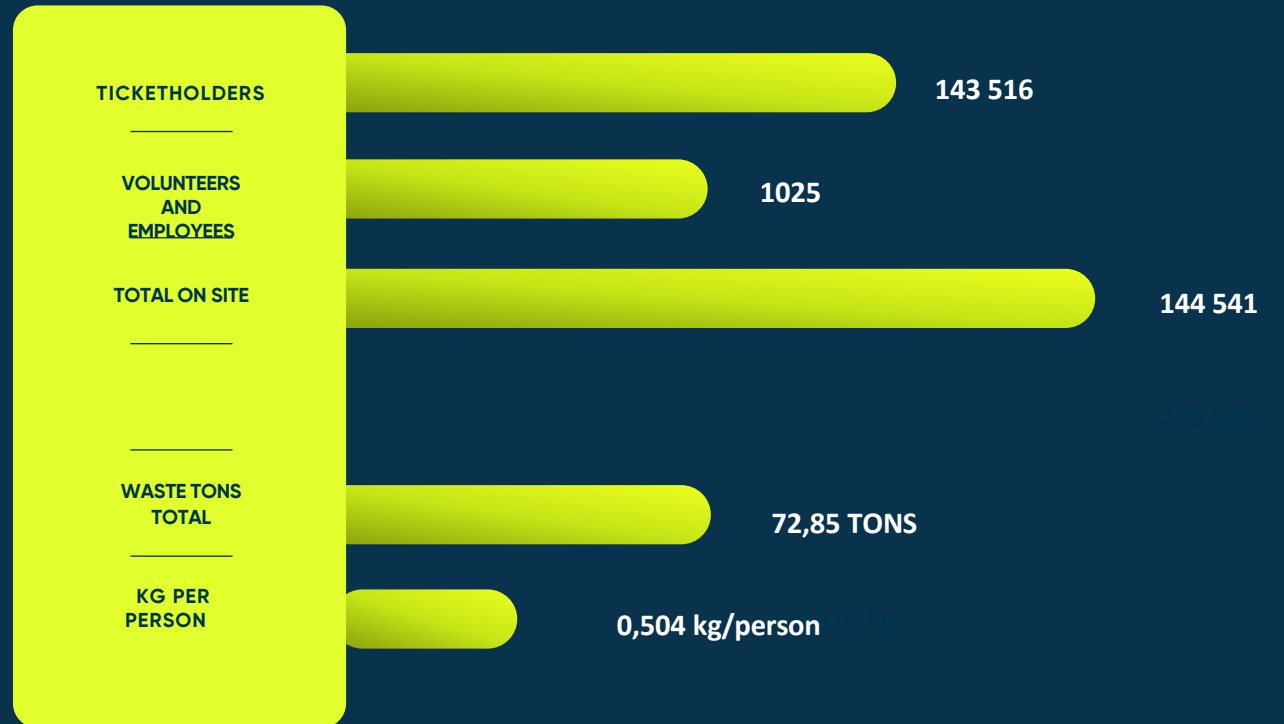
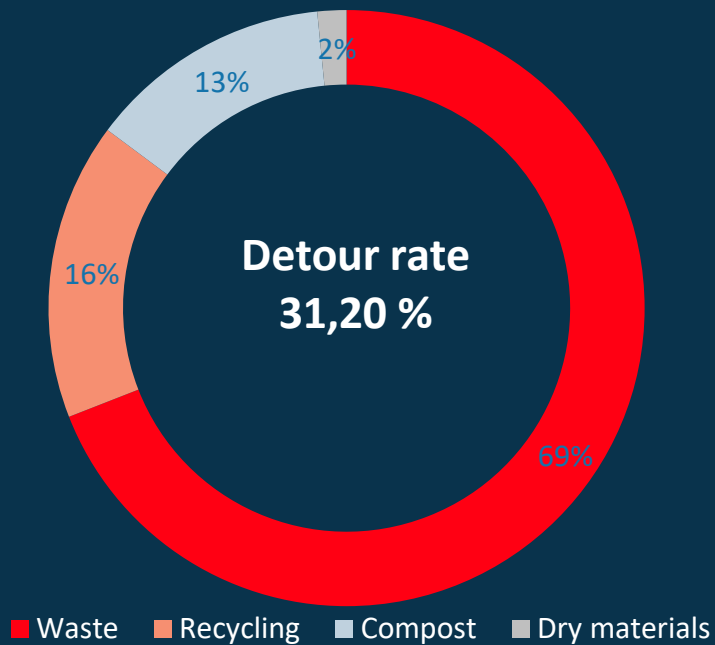
TO WATCH

- Recruiting the Sustainability Committee volunteers was very difficult in 2022. With the increase in visitors, we will need to look at different initiatives in 2023 in order to continue to meet our ambitious goals.
- The introduction of reusable cups and compost collection would prevent contaminated recyclables ending up in the landfill; let's focus on reduction!
- An on-site sorting center would reduce the amount of waste even further.
- Staff and volunteer training would allow everyone to be ambassadors for the Sustainability Plan



1. WASTE AND WATER MANAGEMENT TO

Quantity (tons)



TO

WE RECYCLED THEM



NESPRESSO HAS ENSURED THE RECOVERY AND PROCESSING OF 247,55 KG OF COFFEE CAPSULES



11.1 KG OF ELECTRONIC WASTE WAS RECYCLED WITH THE ELECTRONIC RECYCLING ASSOCIATION



BALL TUBES MATERIAL WERE SEPARATED AND WE WERE ABLE TO RECYCLE PROPERLY
13.3 KG OF PLASTIC AND 1 KG OF ALUMINIUM RIMS



1,000 TENNIS BALLS WERE COLLECTED FOR REUSE AND RECYCLING





WASTE AND WATER MANAGEMENT OUR RECURRING INITIATIVES

- Installation of more than 200 hundred tri-bins
- Use of only compostable and recyclable flatware and cutlery
- Collection of waste cooking oil and treatment of hazardous materials
- All tennis balls are recycled or donated; recycled balls will be used as part of future court resurfacing
- Reuse of flooring materials
- Reusable bottles allowed on site with additional filling stations for visitors, volunteers, and employees
- Reuse of the posters and signage (dates removed)
- Reuse of the banners facing the court
- Indigenous plants and flowers requiring less water planted on site





2. ENERGY AND CARBON MANAGEMENT

TO GO DEEPER

GHG

- A calculation of all emissions is made by the CQEER using their GHG calculator tool.
- In 2022, 335tons of CO2 were offset with the Planétair offsetter.

SUSTAINABLE MOBILITY

- Spectators could travel from the game by bus and metro free of charge upon presentation of the game ticket
- Lodging was provided for employees close to site; this reduced transportation time



TO WATCH

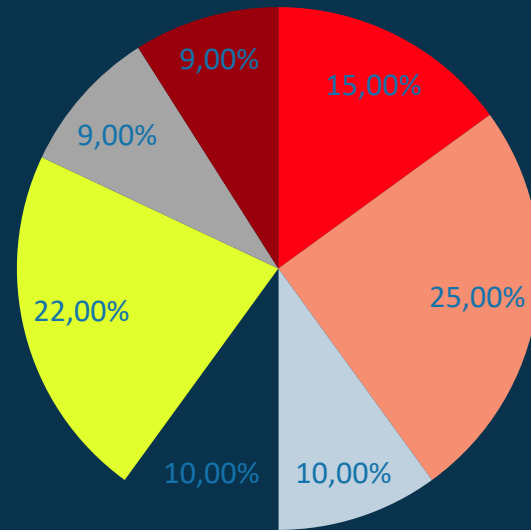
- A fleet of 100% electric vehicles could not be delivered in 2022 due to significant delays in this technology at dealerships
- When sustainable generators are powerful enough to power the tournament, they should be considered to decrease diesel and gas use
- Offering free TTC tickets to volunteers would greatly reduce volunteer's carbon footprint



2. ENERGY AND CARBON MANAGEMENT TO

TOTAL GHG EMISSIONS (kg CO₂e)
339,65 tons

Summary of offsets



- Energy
- Waste
- Employees Transport
- Athletes Transport
- Volunteers Transport
- WTA
- Official Transport

	2022 TO	2022 MTL
Volunteers Transport	22 %	25 %
Employees Transport	10 %	24 %
Energy	15 %	21 %
Waste	25 %	11 %
Athletes Transport	10 %	10 %
Official Transport	9 %	8 %
WTA Transport	9 %	*

The comparison with Montreal shows some trends too!
 Official transportation and volunteer routes are comparable, with Toronto employees living near the Stadium, their commute is much shorter!

TO



2. ENERGY AND CARBON MANAGEMENT

			GOOD TO KNOW
Volunteers Transport	75,62 tons	22 %	
Employees Transport	35,21 tons	10 %	We offer lodging to a lot of our employees close to tournament site
Energy	50,28 tons	15 %	
Waste	83,90 tons	25 %	
Athletes Transport	33,68 tons	10 %	
Official Transport	29,69 tons	9 %	
TOTAL	339,65 tons	100%	

THEY TOOK MATTERS INTO THEIR OWN HANDS

- Our service partner **CRIONET** has compensated for the air travel of all their employees from Europe, as part of their contractual agreement with Tennis Canada. Their road travel to Toronto is included in the official transportation count.

Carbon neutrality in our operations (Scope 1)



\$ 9394

We have chosen to offset our CO2 emissions with Planetair and the Canada Tree portfolio through Gold Standard certified credits.



PLANETAIR certifies that the climate footprint of

Tennis Canada

has been reduced through Gold Standard-certified carbon credits from the following portfolio :

Planetair Canada-Trees Portfolio

Quantity of greenhouse gases offset : 335.5 tonnes CO₂ eq



Certificate #5433

This certificate has no monetary value and cannot be traded or transferred.

Issued on 2022-11-09



METHODOLOGY

Why these numbers?

Yes, obviously the inputs vary from one organization to another and from one event to another. Our main focus? Consistency and follow-up of a methodology that holds up year after year, in Toronto as well as in Montreal, allowing us to draw more accurate conclusions and to establish our next work areas.

We present them to you here in all transparency, so that you don't forget us either!

We are already looking forward to 2023 to compare ourselves again! !

01

Energy

Our 30-day statements for: electricity and natural gas for the Sobey's Stadium, propane used for machinery, diesel used for the TV station generators, gas for our air blowers

02

Official Transport

Odometer readings of our shuttles and our official cars

03

Players Transport and WTA Staff and WTA Media Transport

Air mileage for all players and WTA Staff to Toronto only.

04

Employees and Volunteers Transport

Based on a post-event survey, all employees entered into our payroll system as well as all our volunteers, all travel to and from the 10-day tournament.



3. SOCIAL RESPONSIBILITY

TO GO DEEPER

2022 IN NUMBERS

- Donation of surplus food to Second Harvest through the catering company
- **28 161** Free tickets for the IGA Family Weekend

OUR RECURRING ACTIONS

- Site adapted to families and people with reduced mobility
- Donation of surplus equipment (clothing, shoes, water bottles) to youth organizations
- Working with our main suppliers to reduce their environmental footprint related to our tournament
- Encourage the social integration of visible minorities through our volunteer program



4. COMMUNICATION

TO GO DEEPER

AROUND THE TOURNAMENT

- Social media posts related to tournament initiatives
- Website to promote the plan in both cities.

ONSITE

- 10 volunteers for the brand new Green Brigade to help us communicate the message and direct people to the appropriate drop-off bins
- Specific messages on the big screens and in the earpieces
- Identification of recyclable materials at key locations on site
- Implementation of an independent third party audit system to verify our data



TO WATCH

- We are proud to share a comprehensive post-tournament review in 2022. In the interest of transparency, our results are now accompanied by a context and precision in data collection. This report will be available on our website.
- The message should be further enhanced on the site to allow all our visitors to contribute to Tennis Canada's effort.